

UCL SSEES ECONOMICS, INNOVATION AND BUSINESS STUDIES: PhD DAY

16th June 2023, 09:50 – 18:00

Senior Common Room: Masaryk Room

UCL SSSEES, 16 Taviton Street, London

UCL SSEES Economics, Innovation and Business Studies PhD Day is an opportunity to discuss and exchange the results of PhD research generated within the UCL SSEES PhD study group. The common denominator of presentations is innovation in its diverse forms and facets (FDI knowledge spillovers, global value chains, digitalisation, open innovation, technology transformation, migrants knowledge, venture capital, industry 5.0). Each presentation of 20min will be followed by discussants' remarks and Q&A session (15min). We close with the panel debate involving panellists and all participants on the challenges facing PhD students in the 2020s – a period of big data, new methodologies, and the relevance of the dyadic (mentor-student) model of PhD supervision.

Invited discussants and panellists are lecturers from UCL and other London universities. The invited participants are PhD students from UCL and other London universities, as well as all academics and future PhDs interested in issues related to broadly defined issues of innovation and economic change. The event is designed as an informal and friendly exchange touching on the relevant innovation-related topics explored from different methodological angles at the frontier of economic analysis.

AGENDA – 16th JUNE, 2023: MORNING SESSION

9:30- 09:50	Registration
09:50- 10:00	<p>Institutional greetings, introduction and agenda for the day</p> <p>Slavo Radosevic (Professor of Industry and Innovation Studies School of Slavonic and East European Studies) Marco Ranaldi, Director of the UCL Centre for New Economic Transitions (CNET)</p>
10:00- 10:35	<p>Research title: Crowding-out Effect or Positive Spillover, A Regression Discontinuity Design.</p> <p>Speaker: Chenyang Li (UCL SSEES)</p>

10:35-11:10	<p>Title of research: Application of Interpretive Structural Modelling (ISM) for Industry 5.0 driven sustainable development.</p> <p>Muhammad Mubarak (Kaunas University of Technology, Lithuania)</p>
11:10-11:45	<p>Research title: The effects of GVC integration on industrial upgrading in automotive industries.</p> <p>Speaker: Chang Pengfei (UCL SSEES)</p>
11:45-12:05	Coffee Break
12:05-12:40	<p>Research title: Why growth of digital MNCs challenges the OLI paradigm? Exploratory research of digital MNC's dynamic capabilities?</p> <p>Speaker: Jianqing Lin (UCL SSEES)</p>
12:40-13:15	<p>Research title: The Semantics of Technological Transformation: An Explicit Exploration of Processes and their Interrelationships</p> <p>Speaker: Anita Harmina (Economic Institute Zagreb)</p>
13:15-13:50	<p>Title of research: Openness Propensity of European Innovation Systems: Exploring Open Innovation at National, Sectoral and Firm level.</p> <p>George Apostolakis (UCL SSEES)</p>
13:50-14:35	Light Lunch

AGENDA – 16th JUNE, 2023: AFTERNOON SESSION

14:35-15:10	<p>Research title: Grounded Theory Methodology for Innovation and Entrepreneurship Research.</p> <p>Presenter: Adel Dalal (HSE SPb & UCL SSEES)</p>
15:10-15:45	<p>Research title: Modelling Heterogeneous Actors' Behaviour in National Innovation Systems: A Conceptual Framework Based on System Dynamics.</p> <p>(Online) Speaker: Apostolos Vetsikas (Thessaly University Greece)</p>

<p>15:45- 16:20</p>	<p>Research title: Digitalisation and Resilience: Evidence from European Countries Speaker: Weiwen Qi (UCL SSEES)</p>
<p>16:20- 16:40</p>	<p>Tea Break</p>
<p>16:40- 17:15</p>	<p>Title of research: Diaspora Network as Catalyst to Drive Knowledge Transfer, Innovation and Entrepreneurship. Speaker: Alma Lutaj (UCL SSEES)</p>
<p>17:15- 18:00</p>	<p>Doing PhD in 2020s – challenges and issues for students and mentors: Panel discussion, Panellists tbc</p>